

# HLC Mark of Accreditation Status

Member institutions are required to display the HLC Mark of Accreditation Status on their websites as a part of HLC's Obligations of Membership (Policy number INST.B.30.020).

## #12 Obligation of Membership

The institution portrays its accreditation status with HLC clearly to the public, including the status of its branch campuses and related entities. The institution posts the electronic version of HLC's Mark of Accreditation Status in at least one place on its website, linking users directly to the institution's status on HLC's website.

The Mark of Accreditation Status, an interactive graphic installed through imbedded web coding, reflects the institution's current accreditation status and links visitors to the institution's Statement of Accreditation Status on HLC's website.

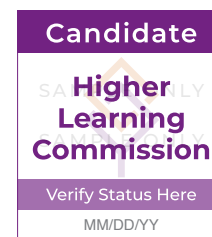
Institutions are limited to one domain name for use of the Mark of Accreditation Status; however, the Mark may appear on more than one page under that same domain name.

There are multiple versions of the Mark of Accreditation Status, based on the accreditation status that institutions can hold with HLC. The version of the Mark graphic being displayed on the member's website will depend on the member's HLC status.

The Mark of Accreditation Status coding allows for the graphic to change without action on the part of the institution when an institution's status with HLC changes, e.g. imposition of a sanction or removal of a sanction or move from candidate status to an accredited institution.

There is no graphic change in the Mark of Accreditation Status for institutions placed under HLC Governmental Investigation Designation or HLC Financial Designation.

### Mark of Accreditation Status Samples



## Installing the Mark of Accreditation Status

Follow these steps to install the HLC Mark of Accreditation Status:

1. Register the institution's domain name with HLC. If a member institution's Mark is not displaying correctly, contact [info@hlcommission.org](mailto:info@hlcommission.org) and identify the domain name where the Mark should be displayed.
2. Add the following HTML code in full, direct to a webpage where the Mark should appear:

```
<iframe frameborder="0" scrolling="no" allowTransparency="true" width="150" height="166" src="https://cdn.yoshki.com/iframe/54732.html" style="border:0px; margin:0px; padding:0px; backgroundColor:transparent;"></iframe>
```

Per this code, the standard size of the online graphic is 166 x 150 pixels.

## Technical Support

For vendor technical support, email [hlc@yoshki.com](mailto:hlc@yoshki.com).

If you receive a failed verification image, contact HLC directly by emailing [info@hlcommission.org](mailto:info@hlcommission.org) to confirm the website domain name.

## Use of the HLC Logo

The HLC logo, including the symbol, are reserved for HLC-produced materials only. HLC logos and images are not to be used on materials or websites presented by affiliated institutions. This includes prohibition of the logo use in social media posts, email signatures and other digital reproductions not originating from HLC.

When producing catalogs, brochures, advertisements and other promotional material, institutions are encouraged to use this statement:

*[Institution Name] is accredited by the Higher Learning Commission ([hlcommission.org](http://hlcommission.org)), a historically regional accreditation agency recognized by the U.S. Department of Education.*

For accredited institutions, status should be stated as accurately and completely with the following language:

**Accredited** by the Higher Learning Commission.

**Accredited Change of Control** by the Higher Learning Commission.

**Accredited On Notice** by the Higher Learning Commission.

**Accredited Probation** by the Higher Learning Commission.

**Accredited Show Cause** by the Higher Learning Commission.

For candidate institutions, status should be stated as: **Candidate for accreditation** with the Higher Learning Commission.