

STRATEGIC PLAN 2022 - 2025

MISSION

The mission of WSC, “Where the People Make [the Difference.]” is to provide accessible, affordable, life changing, and life-long educational pathways to residents of North Dakota, the Upper Plains, and beyond.

VISION

We are committed to student excellence. We embrace quality student experiences, open communication, and actionable data that enrich personal relationships among our college, faculty, and students.



“EDUCATION IS THE BEST PROVISION FOR LIFE’S JOURNEY.”

- ARISTOTLE

INITIATIVE 1

IMPROVE STRATEGIC OUTREACH COMMUNICATION

Goal 1: Develop E-Portfolio Training for Adjuncts/DC Instructors.

Goal 2: Develop virtual visits, program videos and virtual tours.

Goal 3: Create a marketing campaign - Survey “How’d you hear about WSC?” in College Strategies.

Goal 4: Develop Athletic Recruitment Plan.

Goal 5: Create multiple student touchpoints to assist students with ‘typical’ obstacles faced throughout the academic year.

Goal 6: Create a more inclusive online presence.

Goal 7: Development of a marketing strategy to target students in and out of region.

Goal 8: Collaborate with WSC Foundation Board to ensure alignment of strategic plan/ goals between the foundation and College.

Goal 9: Create and implement a standardized follow up process with advisory boards to communicate how advice/input from boards is being considered or implemented into CTE programs.

INITIATIVE 2

CREATE EFFICIENCY IN PROCESSES

Goal 1: Editing of program review template.

Goal 2: Creation of E-forms

Goal 3: Review advisement and in-service sessions.

Goal 4: Improve academic advising/ management outcomes for student athletes

Goal 5: Implement a retention software.

Goal 6: Creation of Electronic Processes and elimination of paper documents.

Goal 7: Community Involvement.

INITIATIVE 3

FOSTERING CAREER/ TRANSFER READY SKILLS

Goal 1: Distribute the graduation survey.

Goal 2: Develop a method to track transfer student success.

Goal 3: Developing curriculum and program maps specifically for AA/AAS

Goal 4: Development of orientation days.

Goal 5: Ensure WSC programs and course offerings match the regional and state workforce needs.

Goal 6: Ensure quality & effective workforce offerings at WSC, by ensuring courses provided are successfully teaching the correct skillsets to meet current market needs.

Goal 7: Partner with current and future regional CTE centers/academies programs to expand offerings to area HS students.

VALUES

Truthfulness | Relationships
Empowerment | Vision
Inspiration | Achievement
Personal & Professional
Growth