

WILLISTON STATE COLLEGE ATHLETIC COMPLEX CAMPAIGN

"Bringing Synthetic Turf Baseball and Softball Fields to the Community of Williston"



**WILLISTON
STATE COLLEGE**



SPONSORSHIP OPPORTUNITIES

THE CASE FOR COMPLEX & FACILITY UPGRADES

The centerpiece for the campaign is converting the entire playing surface of both diamonds to synthetic turf. Spring seasons for baseball and softball in North Dakota often lead to shortened windows for practices and games. Each year brings numerous instances when both the Tetons and Williston High School lose a number of home games. Synthetic turf would allow more practices and games to be held in Williston for the college, the high school, and surrounding communities

In addition to the turf, the complex will receive upgrades to secure the complex with exterior fencing, offer better seating with new grandstands on both fields, and establish restrooms and concessions serving areas to enhance the player and fan experience. Field lighting is also planned to lengthen the amount of time in each day the fields will be playable, especially important during the spring seasons.



Williston is one of only 2 large cities in ND that do not have turf baseball and softball fields.

FUNDRAISING CAMPAIGN

Construction will begin in the spring of 2024 so fields will be playable in the spring of 2025. Though preparing for two phases of fundraising and construction if necessary, the goal is to fundraise and complete the complex in one phase.

The WSC Foundation has provided up to \$2 million in matching funds for any sponsorships/donations. Donations may be a one-time payment or spread over a period of up to 5 years with payment options of monthly, quarterly, semi-annually or annually. Recurring payments can be invoiced or charged to cards.



Total Campaign Goal: Up to \$5.6 Million

Phase I: \$ 4 Million	
Synthetic Turf	\$3,000,000.00
Secured Perimeter Fencing	\$100,000.00
New Grandstands with Press Boxes	\$800,000.00
Sidewalks	\$100,000.00
Technology, Sound, etc.	\$200,000.00
Phase 2: \$ 1.6 Million	
Lights	\$800,000.00
Sidewalks, Landscaping	\$600,000.00

**Estimates Only*

LANDMARK NAMING OPORTUNITIES

Named Landmark	Donation	Location of Signage	Terms	Number Available
Athletic Complex Naming	\$500,000.00	Multiple, Largest Signage Available	Lifetime	SOLD
Softball Field	\$250,000.00	Multiple Around and Amongst Field	Lifetime	SOLD
Grandstand Naming-Baseball	\$125,000.00	Amongst Grandstand	Lifetime	SOLD
Grandstand Naming-Softball	\$125,000.00	Amongst Grandstand	Lifetime	One Available
Main Gate/Welcome Center	\$100,000.00	Main Entrance	Lifetime	SOLD
Press Box-Baseball Naming	\$75,000.00	Rabon Field	Lifetime	SOLD
Press Box-Softball Naming	\$75,000.00	Leininger Field	Lifetime	One Available
Concession Stand Naming	\$50,000.00	Concession Stand	Lifetime	SOLD
Fan Zone Naming	\$50,000.00	Seating Areas	Lifetime	Two on Baseball, Two on Softball
Legends Wall Naming	\$50,000.00	Inside Complex-Near Plaza	Lifetime	SOLD

Multiple naming and sponsorship opportunities will exist in the newly upgraded athletic complex. Below is a listing of some of the opportunities with examples of similar signage options. Final signage design will continue as the complex progresses.

Softball Grandstand Naming - Leininger Field

Each field is planned to receive a new grandstand that will contain stadium-style seating for an improved viewing experience. Seating for 150 fans is anticipated. Naming and signage will be located so that any traffic in and out of the complex will see it clearly.



Softball Press Box Naming - Leininger Field

The Press Box will be located amongst the grandstand on Leininger Field, home of the community's fastpitch softball. Signage will be highly visible to passers-by and for fans and visitors inside the complex.

Fan Zone Naming

Four Fan Zones are planned to allow those fans who may want to bring a lawn chair and watch the games from an area other than behind the plate of each field. Initial design is thought to be similar to a single-level deck with open area for fans to relax and enjoy the games.



PREMIER SPONSORSHIP/AD OPORTUNITIES

Sponsorship	Donation	Location & Size	Terms	Number Available
(A) Scoreboard Sign-Bottom Panel - Leininger Field	\$100,000.00	Bottom of Softball Scoreboard	No future renewal-Lifetime	SOLD
(B1) Scoreboard Signs-Full Side Panel - Rabon or Leininger Field	\$75,000.00	Full Panel of Scoreboard-4' x 8'	No future renewal-Lifetime	Up to One Available on Rabon Up to Two Available on Leininger
(B2) Scoreboard Signs-Half Side Panel - Rabon or Leininger Field	\$50,000.00	Half Panel of Scoreboard-2' x 4'	No future renewal-Lifetime	Up to Two Available on Rabon Up to Four Available on Leininger
(C) Dugout Signage- Rabon Field	\$25,000.00	Back of Dugouts-4' x 8'	Sign good for 10 years, with right to renew	Eight Available on Baseball
(D) Dugout Signage- Rabon Field	\$15,000.00	Ends of Dugouts-3' x 5'	Sign good for 10 years, with right to renew	Sixteen Available on Baseball
(E) Dugout Signage- Leininger Field	\$25,000.00	Back of Dugouts-3' x 8'	Sign good for 10 years, with right to renew	Eight Available on Softball
(F) Dugout Signage- Leininger Field	\$15,000.00	Ends of Dugouts-3' x 5'	Sign good for 10 years, with right to renew	Seven Available on Softball
(H) Flag Pole	\$20,000.00	4' x 6'	Sign good for 10 years, with right to renew	One Available - Softball One Available- Baseball
(I) Bullpen Lanes	\$15,000.00	4' x 8'	Sign good for 10 years, with right to renew	Sixteen Available
(J) Batting Cage Lanes	\$10,000.00	3' x 5'	Sign good for 10 years, with right to renew	Sixteen Available
(K) Outfield Fence Signs	\$15,000.00	5' x 12'	Sign good for 5 years, with right to renew	Forty Available
(L) Digital Video Board Sign	\$5,000.00	Digital Video Board Sign	Sign good for 5 years, with right to renew	
(M) Sponsor Row of Seats	\$5,000.00	End of Row	No future renewal-Lifetime	Five Available - Softball Seven Available- Baseball
(N) Stadium Seat	\$1,000.00	Stadium Seat	No future renewal-Lifetime	
Sponsorship Opportunities will be honored on a first-come basis.				



Rabon Field - Baseball



Leininger Field - Softball

CAMPAIGN SUPPORT LEVELS

For those donors who do not wish to be recognized with signage or a naming opportunity, please consider becoming a member of our campaign at one of the recognized levels.

Turf Complex Support Level	Donation Amount
Diamond Level	\$100,000.00+
Platinum Level	\$50,000.00+
Gold Level	\$25,000.00+
Silver Level	\$10,000.00+
Bronze Level	\$5,000.00+
Green Level	\$2,500.00+
White Level	\$1,000.00+
Black Level	\$250.00+



**Support Levels along with donor's name will be displayed on a donor board inside the front entrance to the complex.*

WILLISTON STATE COLLEGE FOUNDATION

PO Box 1286

Williston, ND 58802-1286

WSC ATHLETIC COMPLEX

DONATION/SPONSORSHIP FORM

Donor Information:

Name: _____ Total Donation Amount: _____

Sponsorship or Naming Opportunity (if applicable). Ex: Back of Dugout-Rabon Field: _____

Contact Information:

Main Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile Phone: _____

Email: _____

Payment/Pledge Information:

☐ One-Time Payment

☐ Check enclosed (*Check made payable to WSC Foundation*)

☐ Please Charge Card

☐ Please Mail Invoice on this date (Month, Year): _____

☐ Recurring Payments/Pledge

Pledge Period:

☐ One Year

☐ Two Years

☐ Three Years

Frequency of Payments:

☐ Monthly

☐ Quarterly

☐ Semi-Annual

☐ Annual

Payment Type:

☐ Mail Invoice

☐ Charge Card

Card Information (if applicable):

Name on card: _____ Card Number: _____

Expiration: _____ 3 Digit Code: _____ Billing Zip Code: _____

Email (To send receipt): _____

Signature: _____ Date: _____

Return Form To: Williston State College Foundation • PO Box 1286 • Williston, ND 58802-1286 or email it to: hunter.berg@willistonstate.edu

Questions or want to visit about the project? Contact Hunter Berg with the Williston State College Foundation:

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