



Williston State College Healthcare Training Facility

Fundraising Package



WILLISTON
STATE COLLEGE

OWNER

Williston State College

STAKEHOLDERS

WSC Student Body

WSC Foundation

Industry Partners

Community Members

STEERING COMMITTEE

President Hirning

Chair

Ms. Megan Kasner

VP of Student Affairs

Dr. Zahi Atallah

VP of Academic Affairs

Mr. John Mercer

Chief Information Officer

Mr. Travis Kitchens

Campus Services Director

Mr. Hunter Berg

Executive Director WSC Foundation

Mr. Keith Olson

Small Business Development Center

Ms. Jenae Hunter

Exec. Asst. to the President

Professor Bob Benson

Chair Health & Wellness

Professor Gail Raasakka

Nursing Program Director

Professor Wendy McGinley

Massage Therapy Coordinator

Ms. Ava Keicher

Student Senate President

Mr. Garrick Hyde

President, CHI St. Alexis Health

Ms. Charlotte Ferrell

Nurse Practitioner

BUILDING DESIGN & CONSTRUCTION TEAM

JLG Architects

Architect

JE Dunn

Construction Manager

CMTA

Electrical Engineer | Mechanical Engineer

AE2S

Structural Engineer | Civil Engineer

AGL

Landscape Architect

Clark & Enersen

Technology Consultant





INTRODUCTION

Northwest North Dakota accounts for approximately 75% of the State's revenue each year, generated from the oil and gas industries. A production level of 1.2 million barrels of oil per day, at an average price of \$75/barrel, generates \$90+ million/day. To sustain this level of production, the City of Williston, Williams County, and northwest North Dakota all need to continue to grow in population numbers. Currently, Williston is slightly over 30,000 in population, with projections for continued growth. **To sustain such growth, Williston aspires to become a regional hub for healthcare by expanding and adding to the existing healthcare offerings.**

As a result of this demand, Williston State College asked the ND legislature for support to build a \$36.6 million healthcare training facility. The legislature provided \$28.6 million for the facility, combined with \$8 million of local funds. The healthcare training center will be built on WSC's Campus, with construction slated to begin in May of 2024 and completion in the fall of 2025. **The facility will allow for expansion of healthcare programs at WSC while also bringing four-year completion programs to the region from six other four-year universities in the ND University System.** The project has support from every regional healthcare provider in northwest ND and eastern MT.





INTERIOR LOBBY



PROGRAMS THAT WILL BE OFFERED

Existing Programs

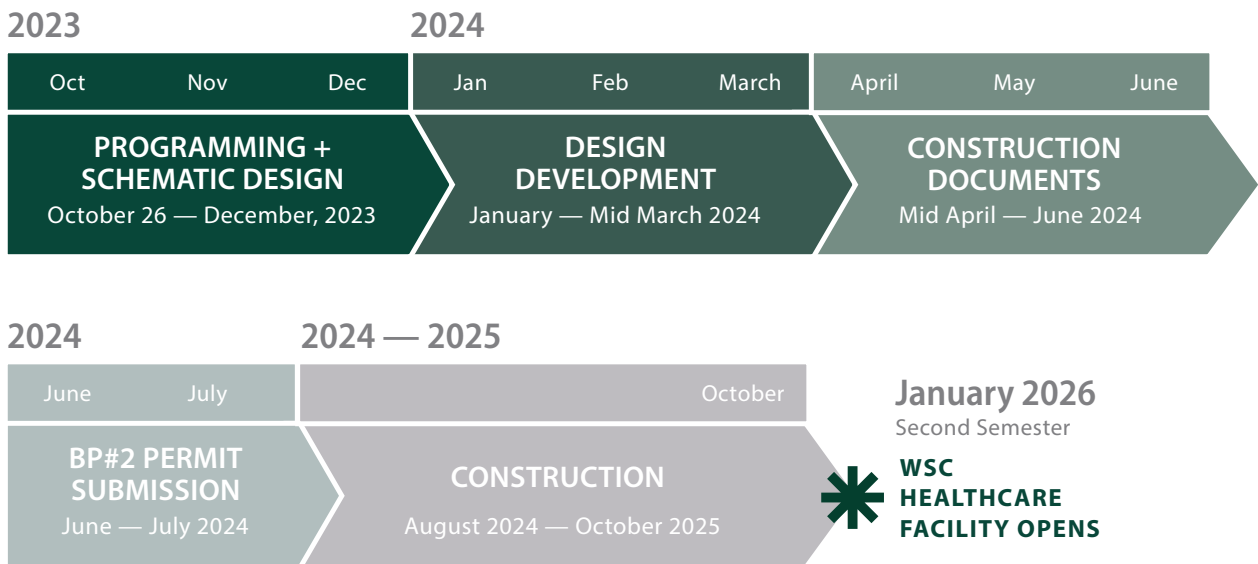
- Practical Nursing Certificate
- Associates Degree RN
- Massage Therapy Certificate
- Massage Therapy Associate of Applied Science Degree

Proposed New Programs

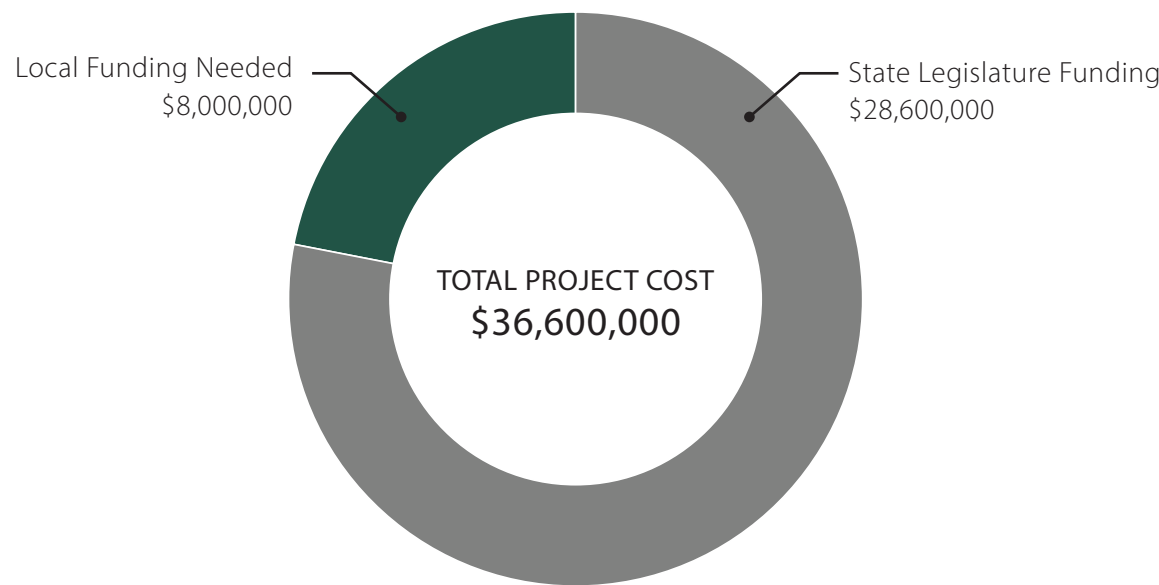
- Social Work
- Certified Medical Assistant
- Addiction Studies | Potential Partnership with four-year institution
- Medical Billing & Coding
- Medical Administrative Professional
- Health Information Management
- Paramedic
- Emergency Medical Technician (EMT)
- Phlebotomy
- Public Health
- Respiratory Therapy
- Radiation Technology
- Diagnostic Medical Sonography
- Surgical Technology
- Human Services
- Pharmacy Technician Assistant
- Physical Therapy Assistant

Program sponsorships available for single or multi-year contributions.

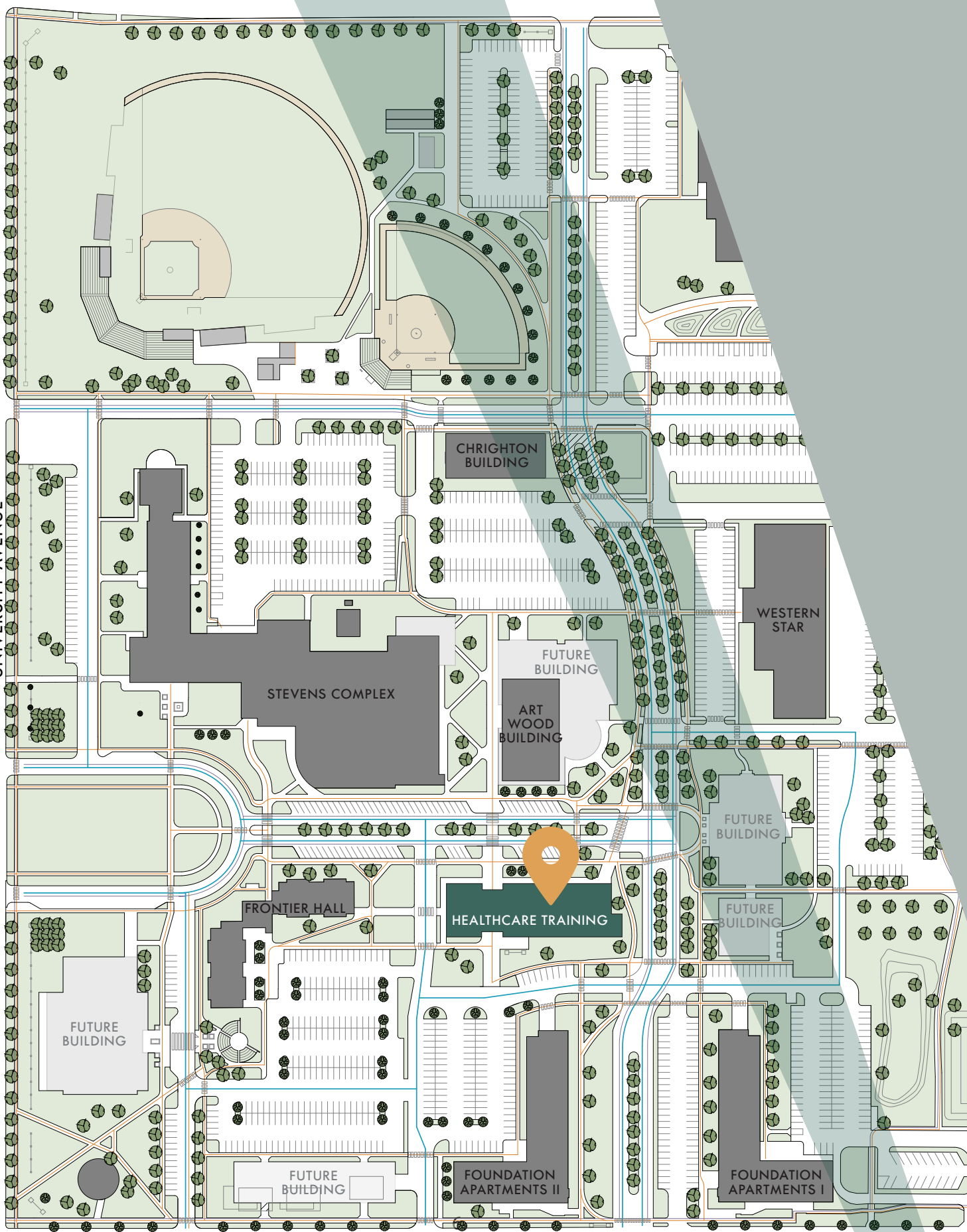
PROJECT TIMELINE



PROJECT BUDGET



UNIVERSITY AVENUE



CHRIGHTON
BUILDING

STEVENS COMPLEX

FUTURE
BUILDING

ART
WOOD
BUILDING

WESTERN
STAR

FUTURE
BUILDING

FUTURE
BUILDING

FUTURE
BUILDING

FRONTIER HALL

HEALTHCARE TRAINING

FUTURE
BUILDING

FOUNDATION
APARTMENTS II

FOUNDATION
APARTMENTS I

EAST HIGHLAND DRIVE



FINANCIAL COMMITMENT

The WSC Healthcare Training Facility will encompass a significant fundraising effort to support approximately \$8M of project costs to reach our total project budget of \$36.6M. This amount represents our community's commitment to building opportunities for the next generation and filling a need of skilled healthcare workers in NW North Dakota. The WSC Foundation is confident in your continued support from alumni, community leaders, and industry stakeholders to raise the initial cost of the project and leave a lasting legacy on the WSC Campus for years to come.



DONOR LEVELS & NAMING RIGHT OPPORTUNITIES

DIAMOND CLUB

1	Building Naming Rights	\$4,000,000
2	Auditorium	\$1,000,000
3	Atrium (SOLD)	\$500,000
4	Nursing Wing (SOLD)	\$500,000
5	Wellness Wing	\$500,000

PLATINUM CLUB

6	Board Room (SOLD)	\$250,000
7	Patio	\$250,000
8	Simulation Labs (all 4) (SOLD)	\$250,000
9	Educational Excellence Wing	\$250,000

GOLD CLUB

10	Coffee Bar	\$100,000	20	Simulation Lab (SOLD)	\$50,000
11	Video Display Board	\$100,000	21	Simulation Lab (SOLD)	\$50,000
12	Nurses Station	\$100,000	22	Theory Class	\$50,000
13	EMS Lab (SOLD)	\$100,000	23	Employee Break Room	\$50,000
14	Demonstration Lab (SOLD)	\$100,000	24	Student Break Room (SOLD)	\$50,000
15	Wellness Office Suite	\$75,000	25	CMA Lab (SOLD)	\$50,000
16	Nursing Office Suite	\$75,000	26	Outdoor Landscaping	\$50,000
17	Allied Health Office Suite	\$75,000	27	Indoor Landscaping	\$50,000
18	Simulation Lab (SOLD)	\$75,000	28	Gardens	\$50,000
	(or all 4 for \$50,000)		29	Fire Pit	\$50,000
19	Simulation Lab (SOLD)	\$75,000			

SILVER CLUB

30	Practice Lab	\$25,000	45	Wellness Room 3	\$20,000
31	Wellness Lab	\$25,000	46	Wellness Room 4	\$20,000
32	Classroom 1 (SOLD)	\$25,000	47	Wellness Room 5	\$20,000
33	Classroom 2 (SOLD)	\$25,000	48	Wellness Room 6	\$20,000
34	Classroom 3 (SOLD)	\$25,000	49	Wellness Room 7	\$20,000
35	Recording Lab	\$20,000	50	Wellness Room 8	\$20,000
36	Recording Lab	\$20,000	51	Huddle Room	\$20,000
37	Recording Lab	\$20,000	52	Consult Room	\$10,000
38	Recording Lab	\$20,000	53	Consult Room	\$10,000
39	Recording Lab	\$20,000	54	CMA Exam Room	\$10,000
40	AD Lab	\$20,000	55	CMA Exam Room	\$10,000
41	Testing Room	\$20,000	56	Accommodation Test 1	\$10,000
42	Meeting Room	\$20,000	57	Accommodation Test 2	\$10,000
43	Wellness Room 1	\$20,000	58	Patio Bench (x8)	\$10,000
44	Wellness Room 2	\$20,000	59	Seating Areas (x5)	\$10,000

* Donors below \$10,000 will also be captured and recognized as part of the Donor Wall.

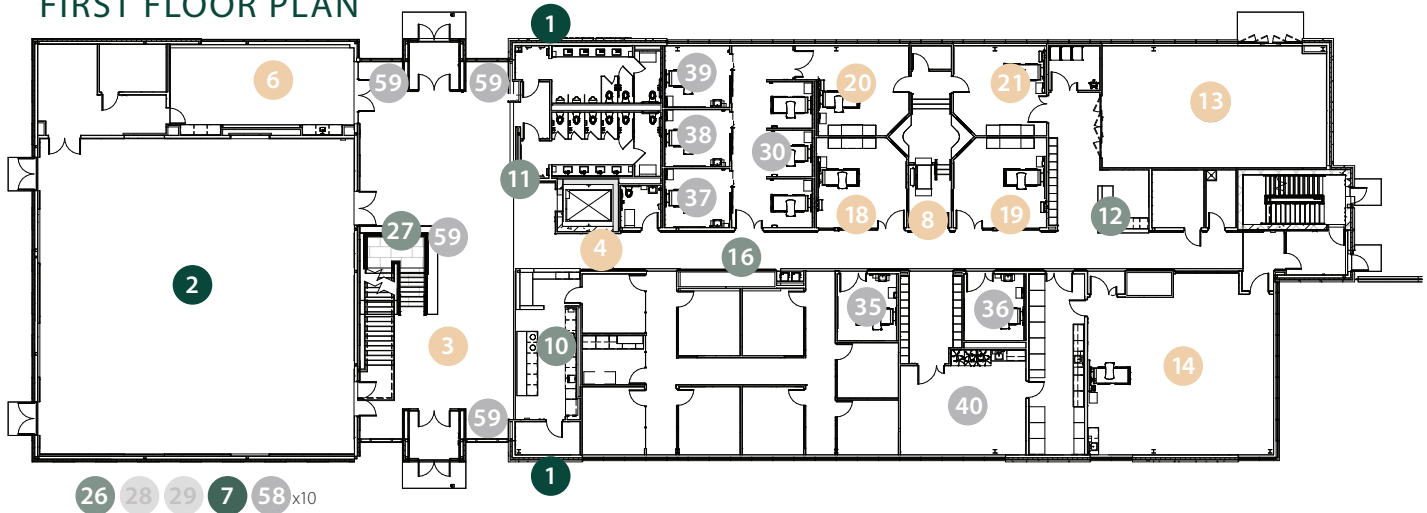
ADDITIONAL FUNDING OPPORTUNITIES

Along with the building costs, financial support is needed to improve the programs in the Healthcare Training Facility. **Program Sponsorships** are available for single or multi-year contributions, and **Student Scholarships** are always appreciated by our students. Please refer to the back page for information on how to contribute.

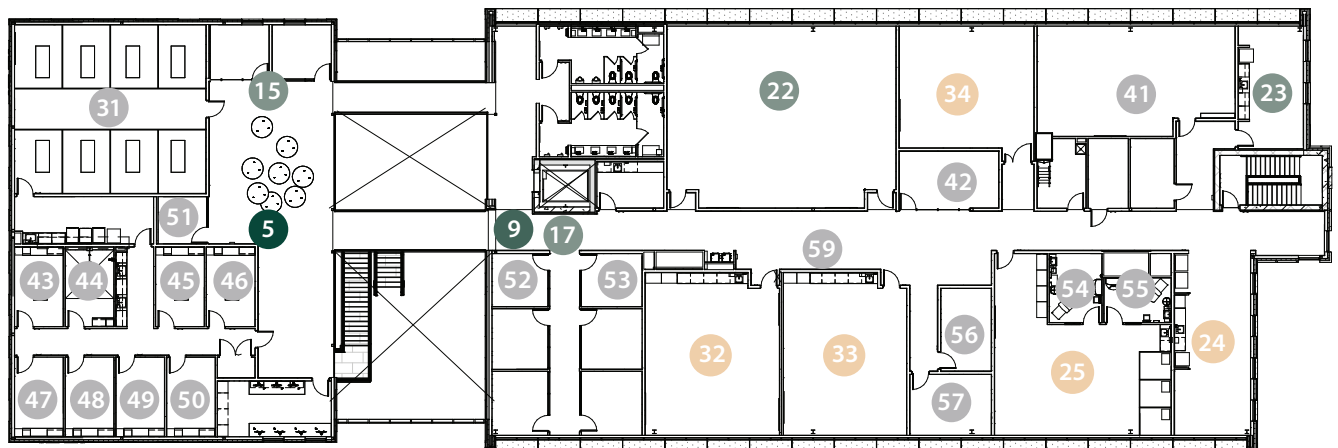
For donors who wish to support the project but do not wish to capture a Naming Opportunity, the levels listed below will recognize all of our generous contributors in a **Donor Wall**:

Diamond Club:	\$500,000+
Platinum Club:	\$250,000 – \$499,999
Gold Club:	\$50,000 – \$249,999
Silver Club:	\$10,000 – \$49,999
Bronze Club:	\$5,000 – \$9,999
President’s Club:	\$1,000 – \$4,999
Dean’s Club:	\$500 - \$999

FIRST FLOOR PLAN



SECOND FLOOR PLAN



DIAMOND CLUB LEVEL NAMING OPPORTUNITIES

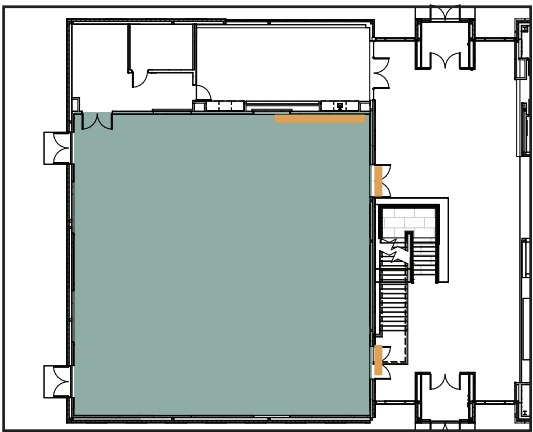
1 Building Naming Rights \$4,000,000 Area: Exterior | 2 Locations



DONOR NAME
HEALTHCARE TRAINING FACILITY

Exterior Signage Style: Raised stainless steel lettering and/or logo coordinating with existing campus signage and represent WSC brand

2 Auditorium \$1,000,000 Area: First Floor | 3 Locations



DONOR NAME
AUDITORIUM

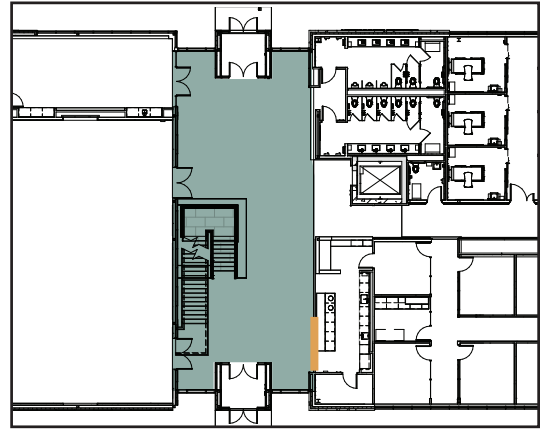
Interior Signage Style: Reflect updated WSC brand and coordinate with the interior style of the facility (all locations)

*Disclaimer: All placement and style references are subject to change as the project develops.
Note: Dashed gold line indicates potential location of signage.*

3 Atrium (SOLD)

\$500,000

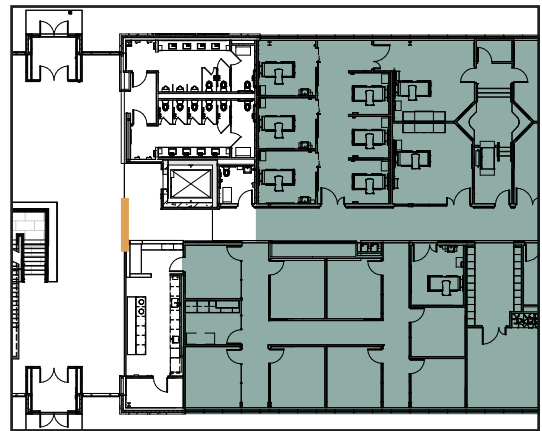
Area: First Floor | 1 Location



4 Nursing Wing (SOLD)

\$500,000

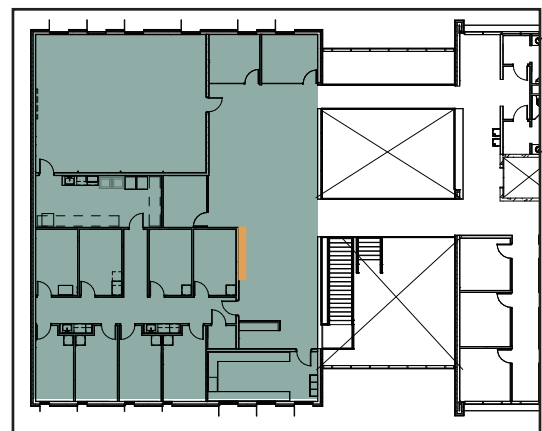
Area: First Floor | 1 Location



5 Massage Wing

\$500,000

Area: Second Floor | 1 Location





WILLISTON
STATE COLLEGE
HEALTHCARE TRAINING
FACILITY



NORTH FAÇADE



HOW TO DONATE

The Williston State College Foundation partners with the College by building relationships with alumni, donors and surrounding communities; generating financial support; funding student and faculty development scholarships; and leading capital expansion to develop a thriving, state-of-the-art campus. Foundation support keeps the college competitive and comprehensive in today's ever-changing market by developing a strong liberal arts transfer program, advanced science and technology, and technical and trade specialization, making Williston State a regional center for educational, cultural and recreational activity.

The Williston State College Foundation is exempt from federal income tax under section 501(c)(3), and is classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code. Contributions to the Williston State College Foundation are deductible under section 170 of the Code.

To help support the Healthcare Training Center, please contact Hunter Berg with Williston State College Foundation at:

office: **701.572.9275** | mobile: **701.220.8445** | email: **hunter.berg@willistonstate.edu**

Or Dr. Bernell Hirning, President of Williston State College at:

office: **701.774.4231** | mobile: **701.339.2516** | email: **bernell.hirning@willistonstate.edu**



Scan here to access the Donor Form
and help support the Healthcare Training Center