

How to Create Redirect/User Friendly URLs Links

For marketing or publications you can create redirects that are more user friendly and shorter links that point to a specific page. If the page ever gets moved the link will still point at that page. For example www.willistonstate.com/TrainND will always point to the xID page it was assigned even if it gets moved to a new location and is much easier to type on publication or marketing advertisements.

Instructions:

1. Go to the Apps tab at the very bottom of the Site Folder
2. Click Redirects
 - a. Go to the end of the list of redirects
 - b. Click Add
 - c. Type in the word that you want to follow the willistonstate URL
 - i. Example www.willistonstate.com/Apply
 - ii. Type Apply
 - iii. Type the xID.xml (x8756.xml)
 - iv. Save
 - d. Will need to do a publish on that folder for redirect to work